



August 26, 2021

RE: Energy Efficiency Direct Install Program - District of Hope

To District of Hope Resident,

BC Hydro is pleased to offer the Energy Efficiency Direct Install Program for residents of the **District of Hope** free of charge. Please note that this is a limited time offer, ending **March 31, 2022** or earlier if program funds are exhausted.

The Direct Install Program is designed to promote energy efficiency and help reduce load during the busiest times on the electrical grid. Through this program, you may receive a home energy assessment to help determine energy efficiency opportunities and may elect to have some energy saving product installed in your home. **There is no cost to you for any products or services provided by this program** as BC Hydro wants to help keep the electrical grid running optimally and keep your rates low.

BC Hydro is working with **It's On Electric Company** to bring this program to our customers. Representatives from **It's On Electric Company** are endorsed to promote and deliver this program to qualifying residents of **District of Hope**.

If you have any questions about the Energy Efficiency Direct Install Program, please feel free to contact our **Customer Service Center at 1 800-BCHYDRO (1.800.224.9376)** during operating hours.

Energy Efficiency is the first and best way to meet our future electricity needs and keep costs low. This program is one of many ways you can reduce your electricity use, save money, and help your community.

Sincerely

A handwritten signature in black ink, appearing to read 'J. Nelson', with a horizontal line extending to the right.

Jim Nelson
Manager, Marketing
Conservation and Energy Management BC Hydro